

## COMQUEST 2024 : A Quest For Tomorrow's Titans!

**"Great things are never done by one person; they're done by a team of people." — Steve Jobs**

This quote perfectly encapsulates the journey of **ComQuest 2024**, the first-ever inter-school business conclave organized by the business club of Mahadevi Birla Shishu Vihar. Held on 5th October, the event was a pinnacle of months of teamwork, passion, and dedication.

The conclave had four events - Ascendum, the Best Manager event, was the flagship event of this conclave which challenged the participants to demonstrate their leadership and decision-making skills under intense pressure. Fin-esse, the Shark Tank event, was a testament of their entrepreneurial skills and innovation. Publicité, the Marketing event, pushed students to think outside the box and craft marketing strategies that were not only creative but also aligned with real-world business scenarios. Lastly, Think-O-Wit, the Quiz event, sharpened the participants' knowledge of the corporate world. The students of Mahadevi Birla Shishu Vihar secured 1<sup>st</sup> position in Think-O-Wit, 2<sup>nd</sup> position in Fin-esse and Publicité.

All these ideas of the students of the business club turned into reality with the immense support they received from Principal ma'am, all the teachers of the commerce department and the staffs. Ms. Sonali Sarkar ma'am's constant encouragement and belief in their vision motivated them to push boundaries and make ComQuest 2024 a remarkable event. The constant guidance of the teachers taught them new things every single day they spent on the planning of this conclave.

The participating schools included Ashok Hall, Mahadevi Birla Shishu Vihar, G.D. Birla Centre for Education, Little Steps School, and Birla Gyan Mandir. What made ComQuest 2024 so special was the passion and talent of all the participants. It was clear from the start that they weren't just competing - they were learning, growing, and pushing themselves to new heights.

This First edition of ComQuest was not just a conclave, it's a legacy which has now been created, an amazing foundation which has now been built for what's to come, and we're already looking forward to seeing how ComQuest evolves in the years ahead.































